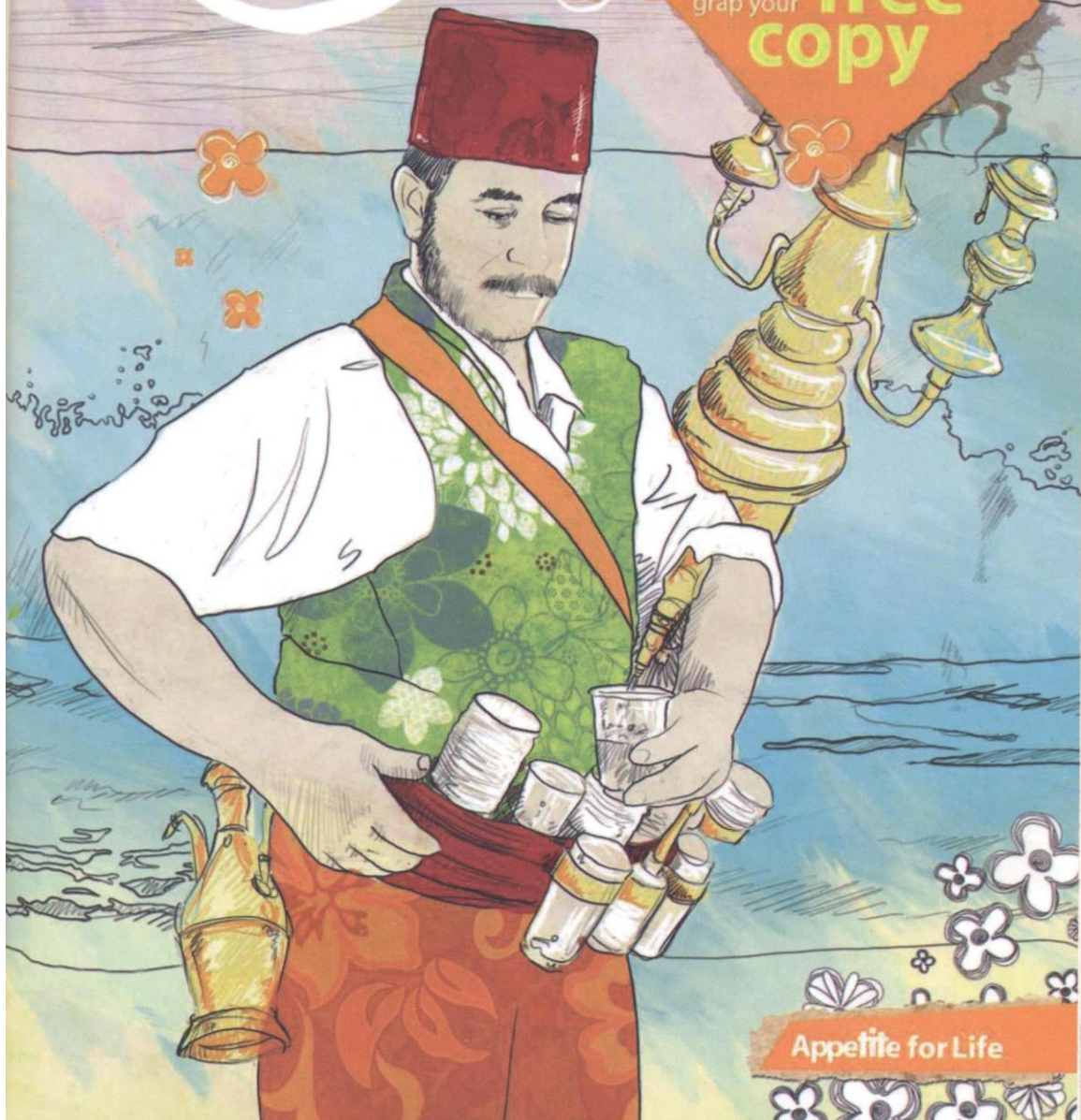


# CILANTRO Central

Issue 20 | August / September 2009

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Appetite for Life

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## People to People International

The purpose of People to People International is to enhance international understanding and friendship through educational, cultural and humanitarian activities involving the exchange of ideas and experiences directly among people of different countries and diverse cultures.

People to People International is dedicated to enhancing cross-cultural communication within each community, and across communities and nations. Tolerance and mutual understanding are central themes. While not a partisan or political institution, PTPI supports the basic values and goals of its founder, President Dwight D. Eisenhower.

The President's People to People Program was founded on September 11, 1956 by President Dwight D. Eisenhower, as part of the U.S. Information Agency. After President Eisenhower left the office of President in 1961, he arranged to have the program privatized as a nongovernmental organization and arranged for People to People to become a not-for-profit Missouri corporation now known as People to People International. President Eisenhower was Chairman of the Board of Trustees and recognized as the founder of the not-for-profit organization. It is incorporated as a not-for-profit organization in the state of Missouri and qualifies for exemption from income tax under the Internal Revenue Code §501(c)(3). PTPI is funded through program fees, membership dues and donations.

Among the early leaders working with President Eisenhower were J. C. Hall, the founder of Hallmark Cards, Inc., Walt Disney, Bob Hope and approximately 100 other remarkable individuals from industry, academia, and the arts.

The late Charles M. Schulz, creator of the Peanuts comic strip, generously contributed three pieces of artwork for PTPI Worldwide Conferences. The organization has reaped benefits from the talents of countless individuals who have supported the ideals set forth by President Eisenhower. Today, President Eisenhower's granddaughter, Mary, serves as President and Chief Executive Officer.

### Our Beliefs

- We believe that greater understanding between individuals and peoples worldwide reveals universal values and aspirations;
- We believe international educational and cultural exchange among youth further ensures long-term friendship and understanding;
- We believe we all benefit from sharing different approaches to solving common problems;
- We believe that individuals can often be more effective than governments in promoting human relationships and world peace;
- We believe if people can better understand other cultures, they are more tolerant and accepting of differences;
- We believe that citizens of all countries need personal contact with other peoples and cultures;
- We believe we need to ensure the enduring legacy of People to People International;
- We believe that People to People is inspirational!
- We believe in people!
- We believe in Peace through Understanding!



## Global Sustainability:

*It's All Connected*

WE are all connected...because IT is all connected.

PTPI's 2009 Global Youth Forum

November 11-15, 2009 - Washington, D.C.

You are invited to join PTPI's President and CEO, Mary Jean Eisenhower, in America's Capital for the 2009 Global Youth Forum! In D.C., you will spend four exciting days exploring PTPI's mission of Peace through Understanding, and how it specifically relates to this year's theme, Global Sustainability: It's All Connected! Come to the GYF to learn how you can work together with friends from around the world to create a better, brighter and greener future!

250 students will converge on the Hyatt Regency Crystal City Hotel in Arlington, Virginia (DC Metro Area) from November 11-15, 2009 for this eye-opening conference. Explore PTPI's mission through the lenses of international understanding, education, leadership and humanitarianism! Apply on-line TODAY at [www.ptpi.org](http://www.ptpi.org)

Highlights of this event will include:

- A key-note address and intimate break-out session presented by PTPI's President and CEO, Mary Jean Eisenhower!
- An interactive student panel, featuring your peers from across the globe!
- Take an active part in sustaining Washington, D.C. through a service project benefiting the Anacostia Watershed!
- A unique tour of Washington, D.C. - we promise that you have never seen D.C. this way before!
- An opportunity to reunite with old friends and make new ones from around the World!



Recently Added!

Hear from our exciting line-up of sustainability experts:

Simran Sethi, journalist and one of the "Top Ten Eco-heroes of the Planet"

Dr. Mathis Wackernagel, co-creator of the Ecological Footprint and Executive Director of Global Footprint Network

Andrew Revkin, environmental journalist for the New York Times

Successful applicants aged 13-18 who will be enrolled in a middle school, high school or home school during the time of the conference will be accepted on a first-come, first-served basis. Students are urged to APPLY ON-LINE TODAY, as applications will likely exceed available space. Upon acceptance into the Global Youth Forum, delegates will receive a confirmation notice and other vital information needed prior to the GYF via e-mail. If you have any questions regarding the application process, please contact People to People International: 1.816.531.4701, or [youthconference@ptpi.org](mailto:youthconference@ptpi.org).

Registration deadline: August the 31st



 Global Youth Forum  
People to People International

